

STUDENT NEWSLETTER

Q3 | Q4 - 2026

The third and fourth quarters of 2026 continue to reflect Barzan University College's strategic vision in partnership with Swinburne University of Technology, focused on student success, global engagement, industry collaboration, and community building.

From learning beyond the classroom to student events, industry partnerships, and community impact, every activity this quarter has supported a wider strategy of strengthening student experience and enhancing institutional growth.

Here is a look back at what we achieved together and the strategic purpose behind each milestone.

LEARNING BEYOND THE CLASSROOM

BUILDING YOUR PROFESSIONAL BRAND: LINKEDIN MASTERCLASS

As part of BUC's commitment to enhancing student employability, April saw students participate in an insightful LinkedIn workshop led by Mrs. Iman Saeed Ali, Business Development Manager and Mentor.

The session explored how to build a powerful digital presence, network with purpose, and communicate professionally in today's competitive marketplace. Students gained practical strategies to strengthen their personal brand and increase their visibility in professional environments.

Aligned with BUC's Work-Integrated Learning and Employability Strategy, the workshop connected academic development with industry expectations, helping students build the confidence and professional skills needed for future career success.

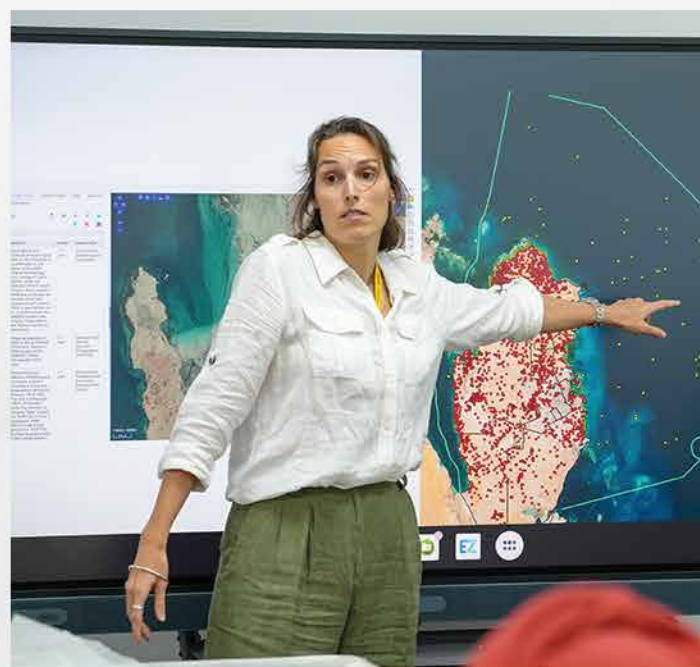


Continuing our focus on sustainability and social impact, April provided students with the opportunity to learn from Margaux Monsterrat, Senior Heritage Activation Programming Coordinator at Qatar Museums, as part of the Business for Sustainability, Social Change and Impact course.

The session connected classroom learning with real-world perspectives on heritage preservation, sustainability, and cultural impact, encouraging students to consider how business can contribute to protecting Qatar's rich identity while creating positive social outcomes.

This initiative supports BUC's commitment to developing globally aware and socially responsible graduates who are prepared to lead with purpose and contribute to sustainable communities.

PRESERVING HERITAGE, SHAPING THE FUTURE



FROM MARKETING THEORY TO INDUSTRY PRACTICE

April also brought valuable industry engagement opportunities for Foundation Year Marketing students through a guest session delivered by Simon Alexander, Retail Operations Manager at Lulu Group International Qatar.

Students gained practical insights into segmentation, targeting, and positioning within Qatar's retail sector, helping them understand how marketing concepts are applied in real business environments.

As part of BUC's Industry Engagement Strategy, sessions such as these strengthen connections between students and business leaders while ensuring learning remains relevant, practical, and aligned with industry needs.



LEARNING, EARNING, AND GROWING THROUGH SAHEM PROGRAM



Supporting BUC's experiential learning strategy, May brought exciting opportunities for students through the Sahem Program by Jusour Qatar.

The initiative provides meaningful paid work opportunities that allow students to gain hands-on experience, develop workplace skills, and build professional confidence while continuing their studies.

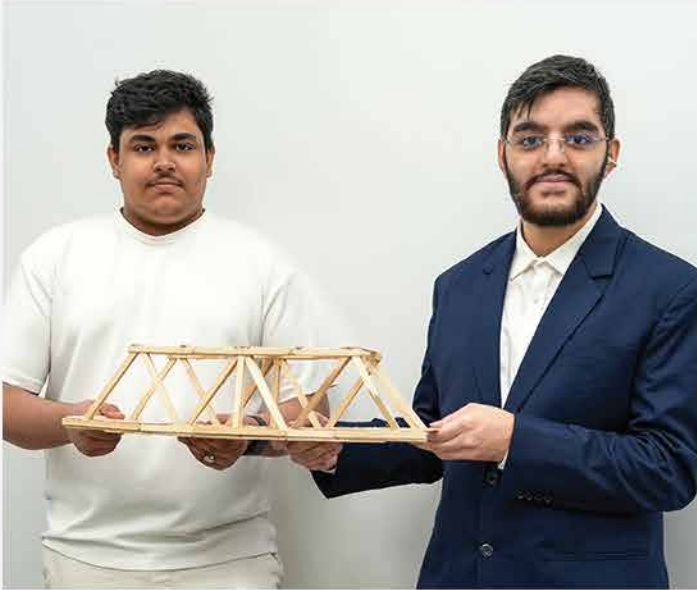
By bridging education with employment, BUC continues to create pathways that support career readiness, independence, and long-term professional growth.

ENGINEERING IN ACTION: BRIDGE DESIGN CHALLENGE

Innovation and application took centre stage in May as Engineering students brought theory to life through a hands-on Bridge Design Project within the Engineering Mechanics course taught by Dr. Aws Hasak.



From conceptual design to structural testing, students applied engineering principles to design and construct bridges capable of carrying significant loads while developing teamwork, analytical thinking, and practical problem-solving skills.



The project reflects BUC's commitment to innovation-driven learning, ensuring students graduate with the technical knowledge and applied experience required by today's engineering industries.



ARCHITECTING INNOVATION ECOSYSTEMS

A key highlight of May was the opportunity to welcome Mr. Mohamed Aboud, Chairman and Founder of Global Innovation & Entrepreneurship (GIE), for an engaging seminar titled: "Architecting Innovation Ecosystems in the MENA Region: How Universities Become Game-Changers."

The discussion explored how universities can drive innovation by creating stronger connections between academia, industry, entrepreneurs, and communities.

As part of BUC's Thought Leadership and Innovation Strategy, the seminar provided a platform for knowledge exchange and future-focused dialogue on the evolving role of higher education in supporting entrepreneurship, economic growth, and innovation across the region.



STUDENT EVENTS

GO FIFA TOURNAMENT – GAMING CLUB (BUC)

APRIL 2026

In April 2026, the BUC Gaming Club successfully hosted the GO FIFA Tournament in collaboration with Cup & Go, bringing together students for an exciting and engaging gaming experience. The PlayStation tournament, held in the cafeteria, created a lively atmosphere where participants and spectators enjoyed a day of friendly competition and entertainment.

The event featured a limited tournament of 16 players competing for the championship title and a 100 QAR Cup & Go gift card awarded to the first-place winner. Friends and family were also welcomed to attend and support the players, contributing to the vibrant and inclusive spirit of the event.

The GO FIFA Tournament provided students with the opportunity to showcase their gaming skills, connect with fellow enthusiasts, and strengthen the sense of community within the university. The successful partnership with Cup & Go and the enthusiastic participation of students made the tournament a memorable highlight of the Gaming Club's activities.



KARAK & CROCHET CLUB

MAY 2026



During May 2026, the Karak & Crochet Club brought students and staff together for a series of creative and engaging sessions that celebrated craftsmanship and community. Participants explored the art of crochet by creating unique handmade pieces while experimenting with new patterns and reimagining traditional techniques.

The club provided a welcoming and relaxing environment where members could develop their skills, exchange ideas, and connect with others who shared an interest in creativity and handmade arts. Through collaborative activities and guided projects, participants were encouraged to express their artistic talents and gain confidence in their crafting abilities.



The Karak & Crochet Club's activities fostered a strong sense of community and well-being, offering an enjoyable space for learning, creativity, and meaningful social interaction. The success of the club's May sessions highlighted its role in promoting student engagement and providing a creative outlet for the BUC community.



BUILDING INDUSTRY PARTNERSHIPS

ADVANCING SUSTAINABILITY THROUGH COLLABORATION

One of the most significant milestones during May was the signing of a Memorandum of Understanding between Barzan University College and the Gulf Organisation for Research & Development (GORD).

The partnership reflects a shared commitment to advancing sustainability through research, ESG training, innovation, student engagement, and knowledge exchange.



Supporting BUC's Sustainability and Industry Partnership Strategy, the collaboration will create meaningful opportunities for students and faculty to engage with real-world sustainability challenges while contributing to Qatar National Vision 2030 and the United Nations Sustainable Development Goals.

Together, we look forward to empowering future leaders capable of driving positive environmental and social impact.



COMMUNITY IMPACT & CSR

In recognition of Mental Health Awareness Month, May provided students with a meaningful opportunity to pause, recharge, and reconnect through the Bloom & Brush wellbeing initiative.

Through a creative pot-painting activity, students stepped away from academic pressures and embraced a moment of mindfulness, creativity, and self-expression in a supportive environment.



The initiative forms part of BUC's Student Wellbeing and CSR Strategy, reinforcing our commitment to creating a campus culture where wellbeing, belonging, and personal development remain central to the student experience.

BLOOM & BRUSH: SUPPORTING STUDENT WELLBEING



THE SPIRIT OF TOGETHERNESS

Community engagement was brought to life throughout May through the Spirit of Togetherness initiative with the Dreama Orphan community.

Students and staff shared memorable experiences through football, painting, face painting, crochet activities, and meaningful interactions that celebrated inclusion and connection.



Supporting BUC's Community Engagement and Social Responsibility Strategy, the initiative encouraged students to develop empathy, social awareness, and a deeper understanding of the positive impact they can make within diverse communities.

OPEN DAY HIGHLIGHTS



DISCOVERING FUTURE POSSIBILITIES

Big ambitions, future aspirations, and exciting opportunities came together during BUC's two-day Open Day held in May.

Prospective students and their families explored campus life, met faculty members, connected with current students, and gained valuable insights into academic pathways and future career opportunities.

The interactive passport journey created an engaging and memorable experience while showcasing the vibrant student life, support services, and academic excellence that define the BUC experience. As part of BUC's Student Recruitment and Community Engagement Strategy, the event helped future students make informed decisions about their educational journey.



GUIDING FUTURE STUDENTS TOWARDS SUCCESS

Another highlight of May's Open Day activities was the opportunity for prospective students and families to engage in personalised conversations with faculty members, counsellors, and university leadership.

These one-on-one discussions provided valuable guidance on programs, career pathways, and future opportunities, helping students gain clarity and confidence as they considered their next steps.

With the support of leaders including Dr. Lotfi Belkhir and Rashid Al Derham, the event reflected BUC's Student-Centered Education Strategy, which prioritises personalised support, practical learning, and clear pathways to academic and professional success.

At Barzan University College, every student's future matters, and every journey begins with the right guidance.



A MEMORABLE BUC OFFER HOLDERS DAY

Barzan University College was proud to welcome our future students and their families for an inspiring Offer Holders Day filled with meaningful conversations, new connections, and exciting opportunities.

The event began with a warm welcome from Dr. Hassan Al Derham, Vice Chairman and CEO, whose inspiring remarks reflected BUC's commitment to shaping the future of higher education and empowering the next generation of leaders.



We were also honoured to hear from Dr. Lotfi Belkhir, Chief Academic Officer & Academic Dean, who shared his vision for academic excellence and provided valuable insights into the opportunities awaiting students at BUC.

Throughout the afternoon, attendees had the chance to meet our academic team and current students, explore study pathways, and gain a first-hand look at campus life.

Thank you to everyone who joined us and made the day such a success. We look forward to seeing you begin your university journey with us this September.

